

Funding Strategies Beyond the Salary Limit

Thomas F. Lang Associate Dean for Research, School of Dentistry Thomas.Lang@ucsf.edu

Finding additional sources of funding

 Advancing your research means using EVERY available resource to your advantage

 You should develop a long term research and professional development plan as if it were a business plan.

You can't wait for things to happen

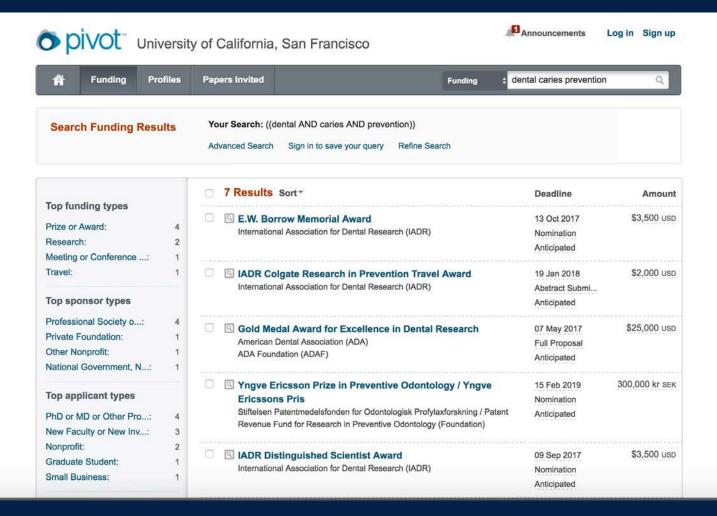


Evaluating sources of funding

- What government agencies support the area you propose to work in?
 - National Government (eg NIH in US)?
 - DOD/NASA/USDA
- What foundations support work in your area?
- Large databases can help you sift through the large array of federal agencies and private foundations
 - Many institutions have online access to PIVOT.
- What are the medical technology companies working in your area?
- Do you expect to create licensable IP/commercial translation?
- To what extent can you market your expertise to your institution and outside
 - Core services/analytics etc



PIVOT DATABASE





Developing your strategic plan

- Determine your goals
- Set your timelines
- Define the sub-projects and needed resources
 Who will work on these projects
 How much money will you need
- Identify the funders

 Use database resources such as PIVOT

 Enlist help of your university librarian
- Build your support networks
 Mentors and collaborators
- Identify your learning opportunities
 What skills/expertise do you want to develop?
- Identify ancillary sources of income
 Commercial translation->SBIR/STTR
 License fees
 Cores and services



Strategic plan

